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Examples of Bridging the Research-Policy Gap With Digital Media

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Making Research More Accessible

- Nontechnical language
- Visual
- Multiple formats
- Interactive, if possible

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Policy Brief: PDF Download

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Today's Research on Aging

PROGRAM AND POLICY IMPLICATIONS | NO. 37 | APRIL 2018

Health and Working Past Traditional Retirement Ages

Americans are living longer than they did in the past, and many more can expect to reach age 85 or older. By 2030, when the last of the large baby boom generation

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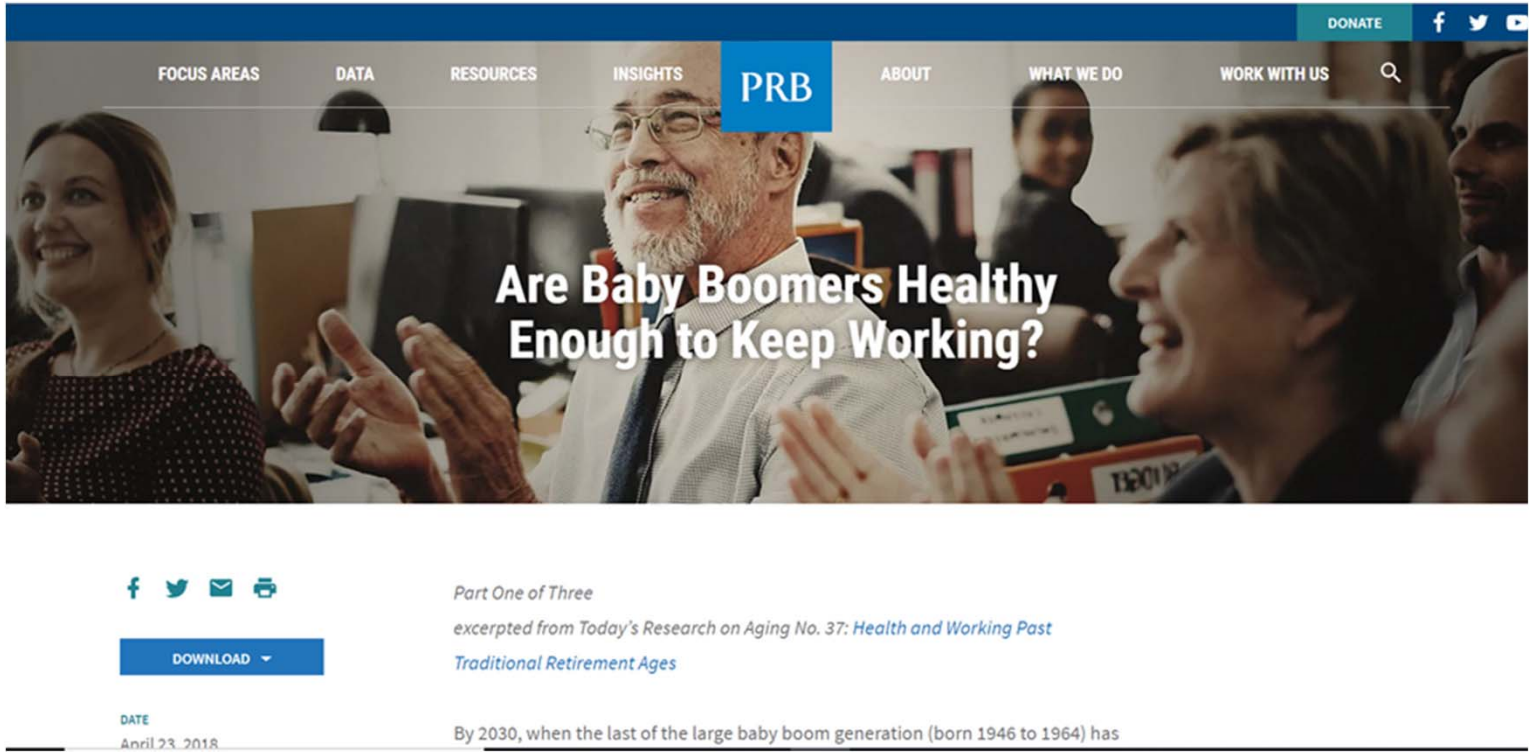
HTML Article: No Download



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Infographics Can Present Key Findings Quickly and Clearly

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Shareable Infographics Can Help Broadcast Research Findings

PRB Retweeted

PRB @PRBdata · Feb 14

Sidewalks, community centers & parks can influence #health of older adults, supporting walking & socializing ow.ly/bLjq308Yf2R

8 3

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Make Findings Memorable

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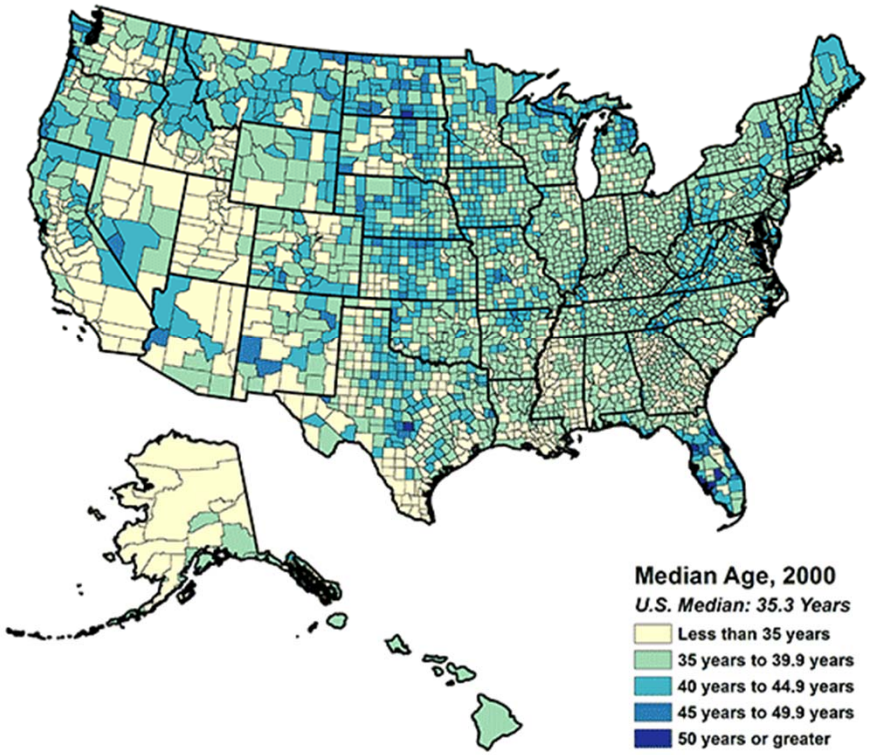
Share Each Point Separately

FIGURE 4

In an Increasing Number of U.S. Counties, Half the Population Is Age 50 or Older



Source: U.S. Census Bureau.

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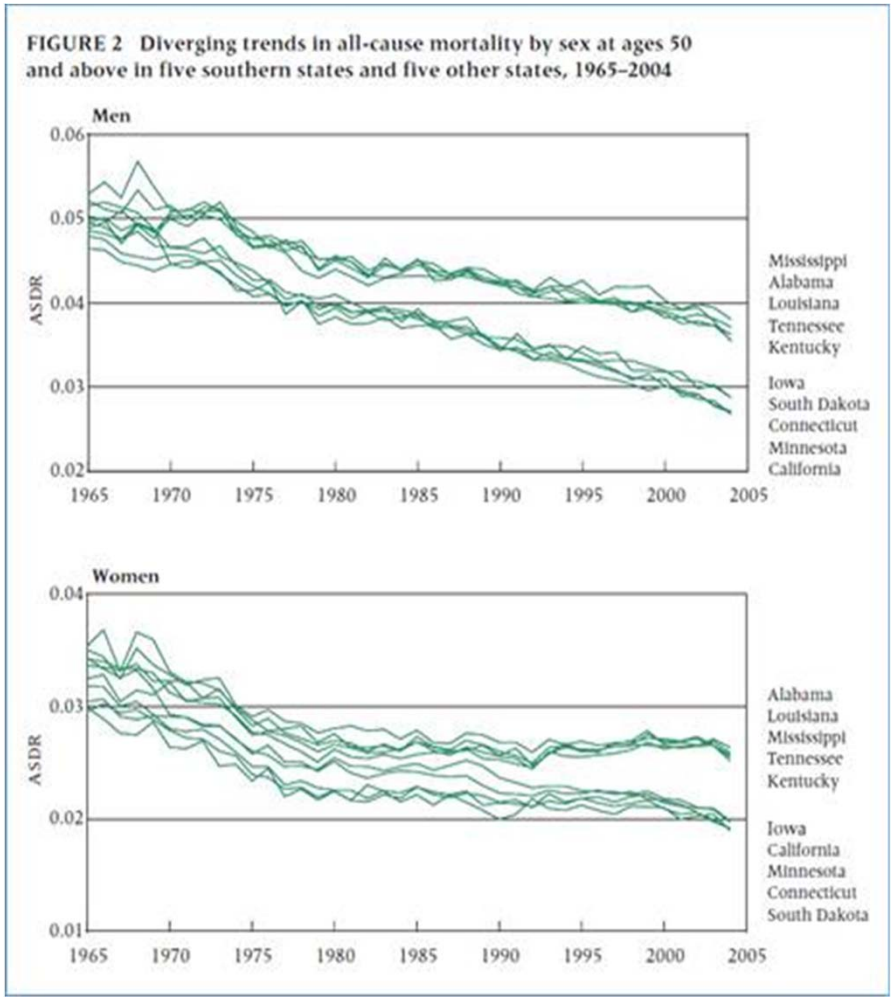
Visualizing Death Rates: Journal Article



Andrew Fenelon, "Geographic Divergence in Mortality in the United States," Population and Development Review 39, no. 4 (2013): 611-34.

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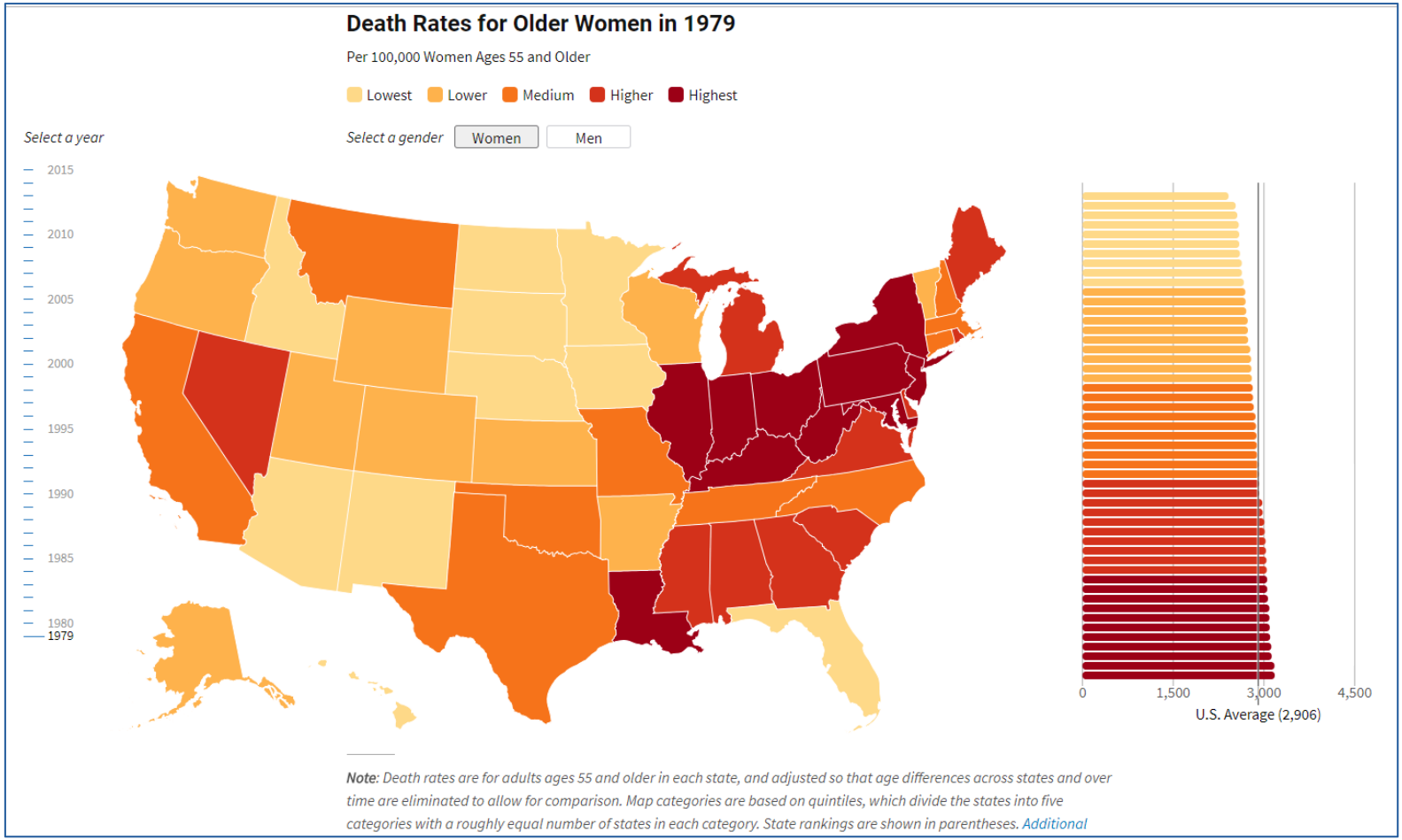
Visualizing Death Rates: Interactive Map



https://assets.prb.org/prb17/mortality/index.html

Message: Decline in Adult Death Rates Lags in U.S. South

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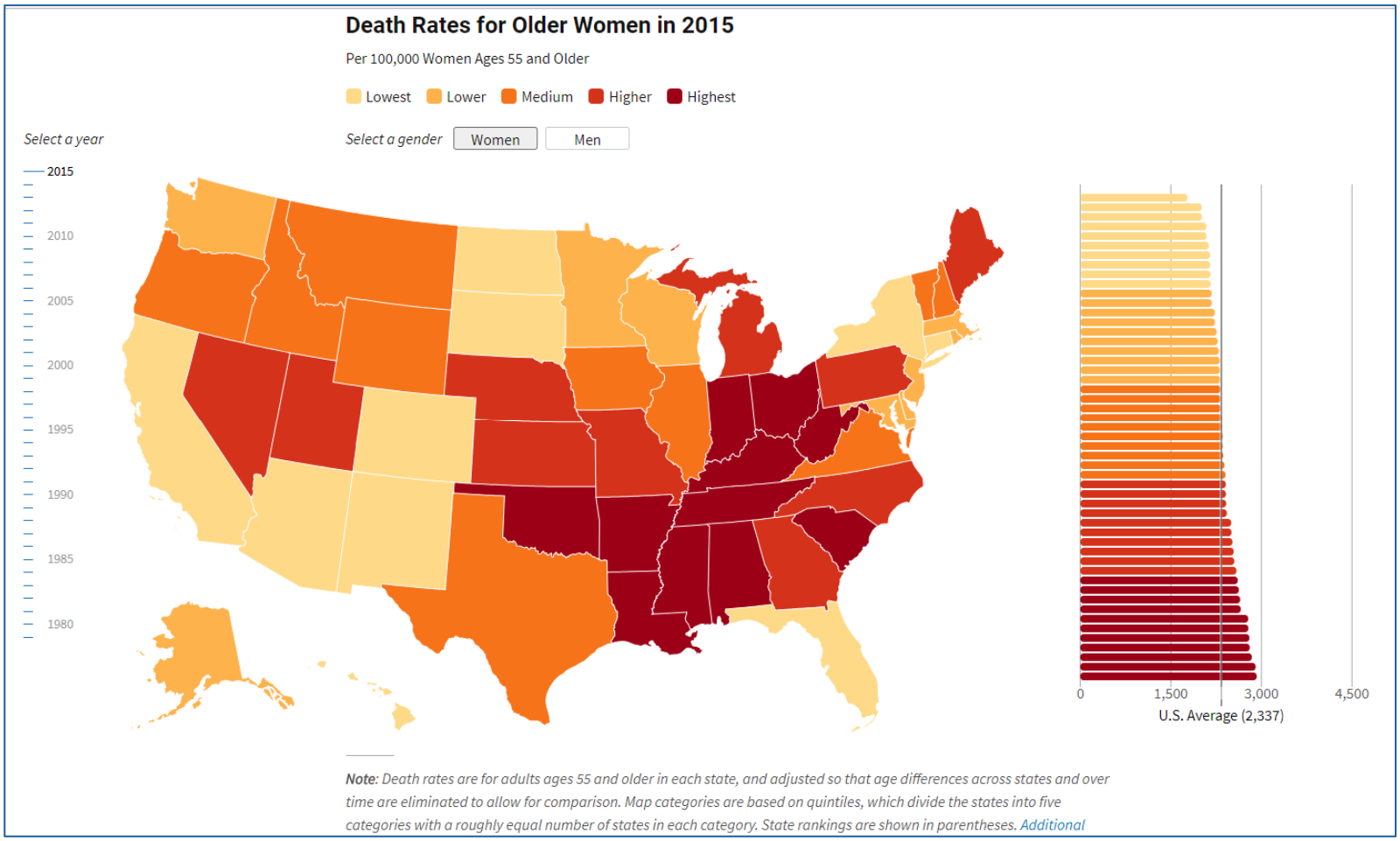
Visualizing Death Rates: Interactive Map



https://assets.prb.org/prb17/mortality/index.html

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Interactive Website

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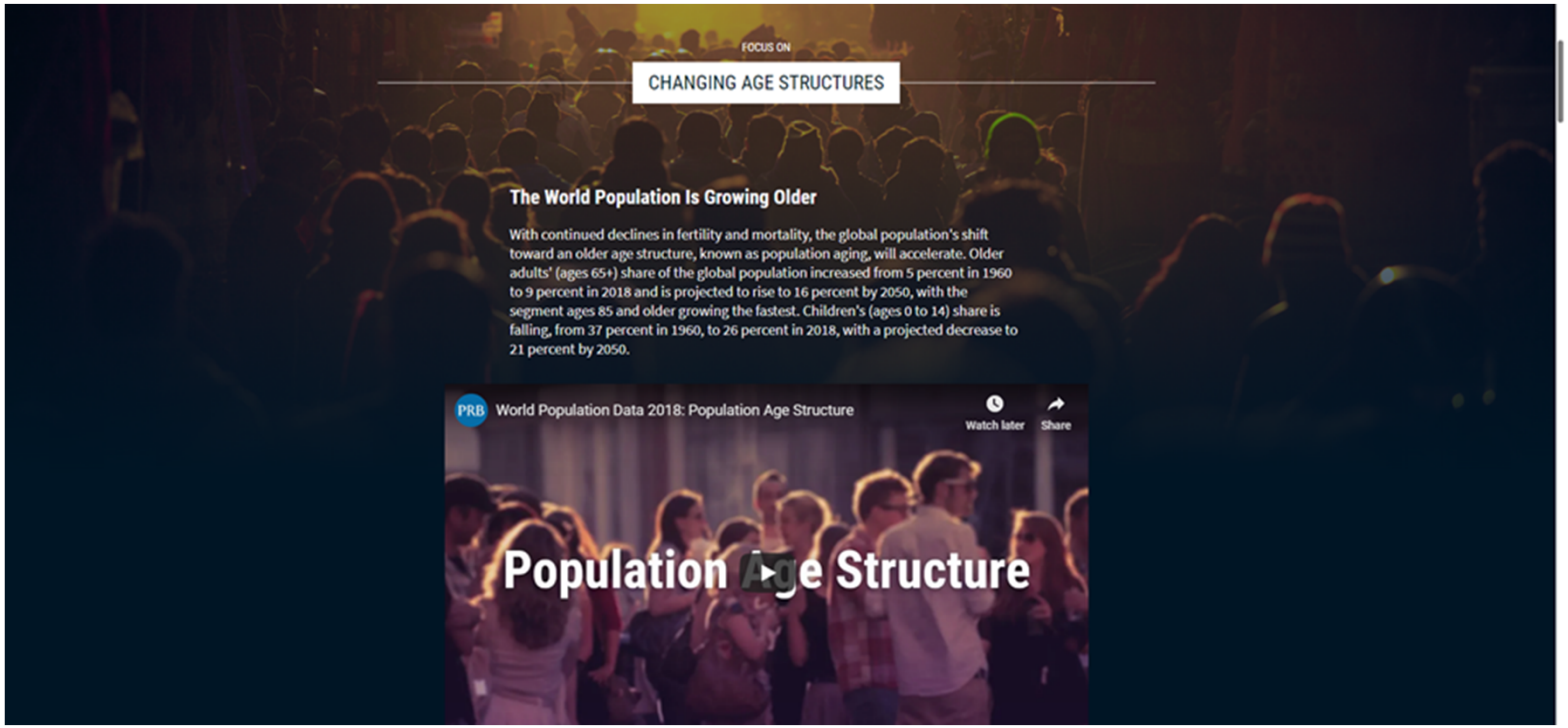
Multimedia Choices



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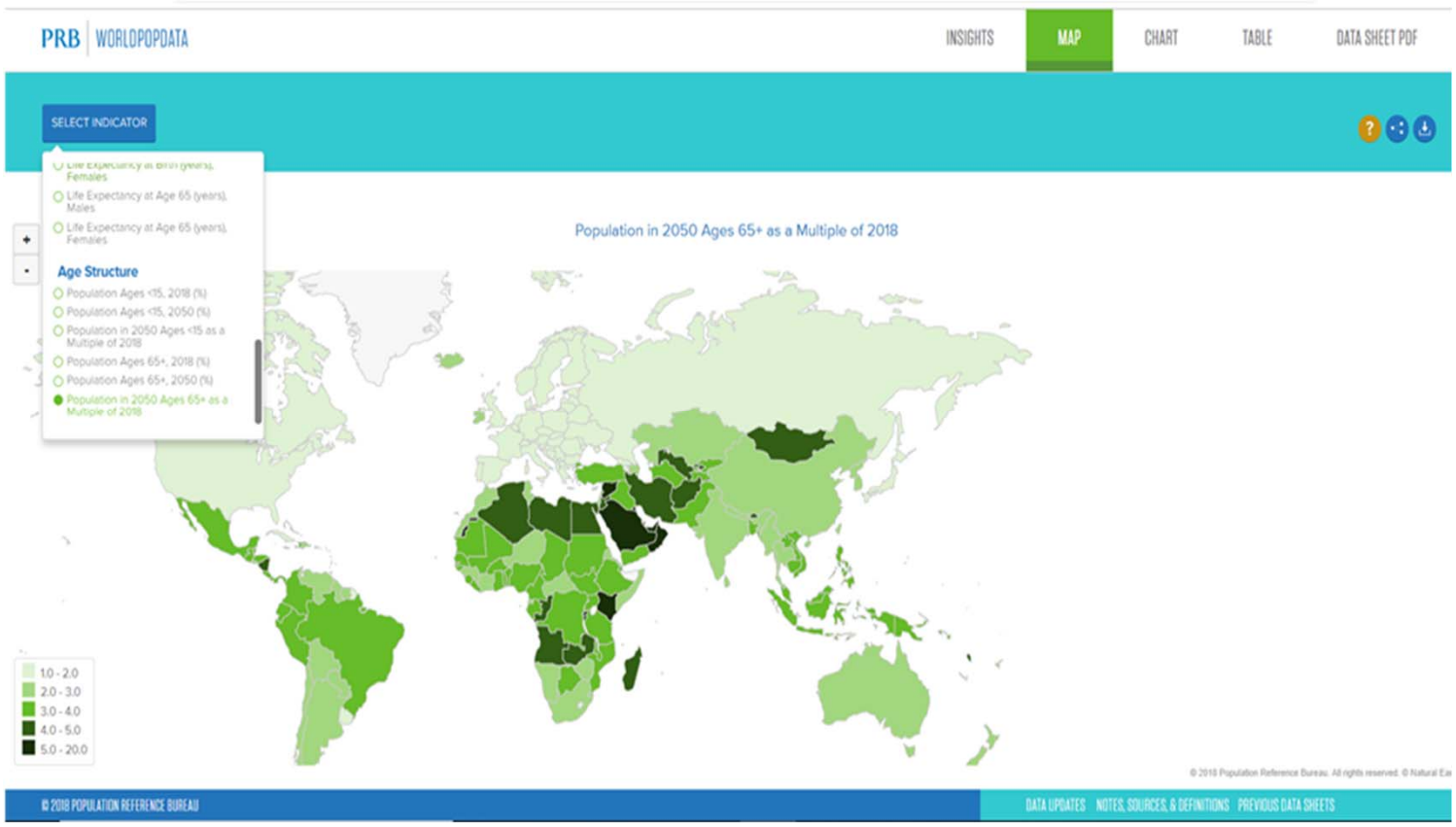
Interactive Map

Magnitude of Change Highlighted: Population in 2050 Ages 65+ as Multiple of 2018



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Thank You!

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