Entrepreneurship Never Gets Old
Beware Knights in Shining Armor
They’ve Never Had Their Metal Tested!
“Older and Bolder”
Entrepreneuring Women
Are Debunking the Negative Stereotypes of Aging
Fueled by Imagination, Energy, Grit and Tenacity
Powered by a Lifetime of Experience
They Are Today’s Dynamic New Economic Engines
Boosting Economies
Locally and
Globally
Too Often Hidden in Plain Sight
It’s Time to See These Underappreciated Powerhouses of Productivity
“Mannequin Madness”
Jill Kerttula
Pearl Malkin – Kickstarting Grandma

“Happy Canes”
Barbara Beskind

Realized her dream of becoming a tech designer in Silicon Valley at age 91
Perspective and insight allow you to see what matters most and be more efficient with your time.

It doesn't matter if you're 25, 65 or 95. Vision and ability to execute are what separate entrepreneuring champions from all others.
Sue Kreitzman, “I’m not really an old woman, just cleverly disguised as one.”

“Don’t wear beige – it could kill you!”