In a country like Ghana, more than 70% of landholders live without security of land tenure.
Land Rights
A solution to a root cause

Poverty
- Security
- Collateralization
- Access to finance

Food Security
- Higher yields
- Certification

Climate Change
- Deforestation
- Encroachment
- Poor land use
Customer Pains
Key pains for landholders

1. “For my Children”
   Unclear land tenure results in insecurity and family disputes. Landholder’s main motivation for land documentation is ensuring the future livelihood of their children.

2. Access to finance
   Farmers and homeowners are unable to access formal financial services due to lack of collateral, paying exorbitant interest for very low amounts.
We believe in **unlocking land value for smallholders**

Landmapp provides landholders with affordable and accessible land documentation services at large scale, unlocking the value of land.
FarmSeal

Land rights document securing land rights for smallholder farmer, signed by surveyor, customary authorities and high court.
HomeSeal

Land rights document securing land rights for homeowner, signed by surveyor, customary authorities and high court.
Key activities

1. Engaging with Chiefs
   The first step is to engage the traditional leaders that govern the land in these rural areas.
   Getting the buy-in from chiefs is key, as without them we cannot guarantee tenure security for these smallholders.

2. Field Work
   We set up local field teams with field agents who know the local area localities and dialects.
   Currently, we are set up to document 10,000+ parcels a year and looking to expand across the country.

3. Documents + Data
   We arrange the signing and logistics of the documents so that they end up in the hands of the rightful owners.
   Funders, Technical Assistance providers and value chain actors can get access to accurate farm and farmer data to improve certification and extension work.
ENGAGEMENT - SEMINAR IMPRESSION
PROCESS - FOR LAND RIGHT DOCUMENTATION

**Sensitization**
Promotion in villages
Together with (sub-)chiefs and commodity buyer reps

**Mapping and validation**
Boundary mapping
Witness validation

**Signing and Processing**
Licensed Surveyor
Customary Authority
Commissioner of Oaths

1. Farmer Signup
   - Parcel interview
   - Establish route-of-title
   - Verify ownership and authenticity

2. Sensitization
   - Promotion in villages
   - Together with (sub-)chiefs and commodity buyer reps

3. Mapping and validation
   - Boundary mapping
   - Witness validation

4. Verification
   - Data and profile review
   - Cross-checking and cleaning
   - Document validation by lawyer

5. Signing and Processing
   - Licensed Surveyor
   - Customary Authority
   - Commissioner of Oaths

6. Delivery
   - Delivery of documents
Field Agent Pack

Field tested hardware package to enable all day reliable mapping, with strong support and watertight security
TECHNOLOGY - THE MOBILE APP

View parcels

Snap to neighbours
Thank you
We look forward to your questions.
Annex 1: Stakeholders Engagement
ENGAGEMENT - KEY STAKEHOLDERS

- Farmers
- Traditional Leaders
- Government (OASL, Lands Commission)
- Value chain actors
Landmapp organised a one-day consultative session to present to the Wasa Amenfi Traditional Council education and information about the Customary Land Tenure System and its relation to Landmapp’s land right documentation services being provided in Ghana.

The Paramount Chief of the Traditional Area, Tetrete Okuamoah Sekyim II in his welcome address made reference to the need for each person living on the land of Wasa Amenfi to get an authentic document to proof his/her rights in the parcels of land being occupied.

A step by step documentation process, which includes a community-wide sensitization, client-interview, client’s parcel mapping, neighbor witness, signatories of chiefs and elders, seal and endorsement by the chiefs and oath of proof from the court, was explained.

Landmapp took advantage of the occasion to present to the council issues of gender in land governance in this part of the world. Furthermore, plenary discussions on various presentations were allowed to solicit suggestions, feedback and recommendations from the Paramount Chief and his council to make the operations of Landmapp more efficient and effective in the area.
Annex 2: The Field Work
FIELD WORK - INTERVIEWS
Field Agent Pack

Field tested hardware package to enable all day reliable mapping, with strong support and watertight security
Annex 3: The Technology
Our end to end services ensure buyers and service providers to get accurate data.

Our field operations offer on-site support, tailored project plans, and dedicated partnership.
TECHNOLOGY - THE MOBILE APP

View parcels

Snap to neighbours
TECHNOLOGY - THE MOBILE APP

Signatures

Photos
### Document Code

| G1611.317m07.021a3a6 |

### Merging Status

- To Map
- To Interview
- 1:1
- 1:2
- Partner Mapping Only

### Collecting Status

- To Collect
- Collected
- Discarded
- Form Version Mismatch

### Field Backlog Status

- No Backlogs
- Pending
- Resolved

### Attached Submissions

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<th>Description</th>
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<td>Akosua Tanaa (Obaahenemaas Suibo) Downpayment Amount: GHS 100.00</td>
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### Activity

- **Field Transactions** 13 hours ago
  - Merged this from Field Transaction
  - G1611.317m07.021a3a6

- **Landmapp Tech** 11 hours ago
  - Field Team Didieo

- **Landmapp Tech** 9 hours ago
  - Merging Status 1:1
  - Collecting Status Collected
  - Attached Submissions 2016-11-07 Interview G1611.317m07.021a3a6 5579 ent 3a6
  - 2016-11-07 mapping G1611.317m07.021a3a6 5645 gen 3a6
  - Applicant Fullname ["Akosua Tanaa (Nana Hemaa)", "Akosua Tanaa (Obaahenemaas Suibo)"
  - Preliminary Parcel Size 3.26755689214733
  - Acres
  - Farmaseal Customer 1 Yes
  - Kuapakosok Cocoa [null, "Yes"]
  - Parcel
### TECHNOLOGY - THE ONLINE PLATFORM

**Cleaning**

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**Rihorhi Type**

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**Applicant Gender**

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*Images of people holding signs with names such as Akosua, Joseph, Opare, and Yaw.*