



## Special Public Lecture Invitation

Prof. Dr. Pavel Kabat, Director General and CEO, International Institute for Applied Systems Analysis  
Univ.-Prof. Dr. Anton Zeilinger, President, Austrian Academy of Sciences  
Dr. Franz Fischler, President, European Forum Alpbach

request the pleasure of your company at a joint public lecture on

### *The Age of Sustainable Development*

By **Prof. Jeffrey Sachs**

on: Wednesday, 12 March 2014 at 18:00

Venue: Festsaal of the Austrian Academy of Sciences (1010 Vienna, Dr. Ignaz Seipel-Platz 2)

There will be a reception in the aula of the Academy starting at 17:15.

RSVP by 10 March 2014:

Ms. Claudia Heilig-Staindl ([staindl@iiasa.ac.at](mailto:staindl@iiasa.ac.at) or 02236-807-266) or

Mag. Marie-Therese Pitner ([pitner@oeaw.ac.at](mailto:pitner@oeaw.ac.at) or 01-51581-3452)



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## The Age of Sustainable Development

We have entered a new phase of history, in which the intertwined challenges of economic development, social inclusion, and environmental sustainability must be addressed holistically, or else the world will find itself at dire risk of social instability and environmental calamity. The path ahead is a narrow one, fraught with difficulties and uncertainties, yet the promise of a better life for billions of people is also realistic. With proper policies and global cooperation, ours can be the era that ends extreme poverty, stabilizes the world's population, and ushers in the exciting prospects of a new period of sustainable growth.

**Jeffrey D. Sachs** is a world-renowned professor of economics, leader in sustainable development, senior UN advisor, bestselling author, and syndicated columnist whose monthly newspaper columns appear in more than 80 countries.

Professor Sachs serves as the Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University. He is Special Advisor to United Nations Secretary-General Ban Ki-moon on the Millennium Development Goals, having held the same position under former UN Secretary-General Kofi Annan. He is Director of the UN Sustainable Development Solutions Network. He is co-founder and Chief Strategist of Millennium Promise Alliance, and is director of the Millennium Villages Project. He has authored three New York Times bestsellers in the past seven years: *The End of Poverty* (2005), *Common Wealth: Economics for a Crowded Planet* (2008), and *The Price of Civilization* (2011). His latest book is *To Move the World: JFK's Quest for Peace*.